

# THE NATIONAL YOUNG LEADERS DAY SPONSORSHIP OPPORTUNITIES



halogen  
foundation

## FOR SECONDARY SCHOOLS

Expected attendance across 5 state events, approximately 6,500 (includes students, teachers and principals)

<b>PRE-EVENT MAIL OUT*</b>			
Mail Out directly to our Secondary School contacts—along with our promotional event poster. Up to 3,000 schools & 4,500 teachers and principals. Option to choose your required states. <b>Deadline: 30th June 2013</b>	\$0.35 per contact		
<b>AT THE EVENT*</b>	1 STATE	3 STATES	NATIONAL
Logo or Information Slide—played on screen during breaks	\$250	\$675	\$1,000
Stage Banners—placed on/around stage for event duration	\$315	\$850	\$1,260
30-second Video—played once on screen during break prior to program recommencement	\$390	\$1,050	\$1,560
<b>NOTEBOOK ADVERTISING*</b>	HALF PAGE		FULL PAGE
Advertising in A5-sized Notebook			
Teachers Notebook—approx. distribution 600 teachers nationwide	\$375		\$500
Students Notebook—approx. distribution 6,500 students nationwide	\$615		\$875
Each attendee will receive the relevant notebook at the beginning of the event <b>Artwork deadline: 30th of September 2013</b>			
<b>THE EXPO*</b>			
If you are a Charity you may be eligible for a discounted rate (determined upon application only)			
Exhibitor Trestle Table/Space (to be held in foyer or allocated hall) <b>EARLY BIRD RATE IF YOU BOOK AND PAY BY 31 AUGUST 2013:</b>	STANDARD		
Individual rate for <b>ANY</b> state	\$680		
National (5 states)—20% discount (conditions apply)	\$2,720		
<b>IF YOU BOOK AND PAY AFTER 31 AUGUST 2013 THE FOLLOWING RATES WILL APPLY:</b>			
Sydney	\$890		
Brisbane/Melbourne	\$790		
Perth/Adelaide	\$730		
National (5 states)—20% discount (conditions apply)	\$3,144		

## TEACHERS MORNING TEA

Engage directly with teachers and principals at the Teachers Morning Tea as an exclusive sponsor. Includes trestle table set up, MC mention with Logo/Info slide during in program announcement.  
**Can be arranged on a state-by-state or national level (subject to availability)**

Sydney/Melbourne	\$800
Brisbane/Adelaide/Perth	\$600
National (5 states)- 20% Discount	\$2,720

## PRODUCT GIVEAWAYS, IN-KIND OR CASH SPONSORSHIP

For students completing various activities on the day, and/or subsidising costs of running the events

## SPONSOR-A-SCHOOL\*

Sponsor student tickets to allow one or more schools of your choice to attend the event/s (Please note: excludes adult tickets)	\$59* per student
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## SPONSOR-A-SPEAKER

Provide funding to help Halogen Foundation secure a particular speaker  
**Subject to Halogen approval**

## 10,000 IDEAS

Exclusive sponsor for the Halogen Foundation's initiative '10,000 Ideas' <b>Find out more by viewing the footage and information at <a href="http://www.halogenfoundation.org">www.halogenfoundation.org</a></b>	Provided on application
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## ONLINE

Website Bottom Bar Logo/Main Page Scroller/Paragraphs and Logos in pre + post event EDMs	Provided on application
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# TERMS & CONDITIONS

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Please note that there are limited sponsorship opportunities available for these events. The Halogen Foundation reserves the right in their discretion to accept sponsors, in order to align with their ethos and provide a holistic program.

A 'Sponsorship Application' form will need to be completed, to inform the Halogen Foundation of which opportunities are of interest to you.

The completion and return of the 'Sponsorship Application' form does not constitute a confirmed booking. The Halogen Foundation will notify you, via email, of whether your booking is confirmed.

More specific Terms & Conditions on certain items will be discussed (where necessary) once your application is received, including details of available brand exposure.

## \*Pre-Event Mail Out

The purpose of the mail out is first and foremost to equip schools with the The National Young Leaders Day promotional poster.

The mail out will include a letter of the envelope's contents and highlight the value we believe it represents.

Any material included in this mail out will need to be of a nature that is in line with the values of the Halogen Foundation, and not in conflict with them.

The mailing envelope will have limited space and advertising is limited to 1 x A4 page or DL flyer.

## \*At The Event

Bookings for Logo or Information Slides, Banners or 30-second videos are limited in availability. You will be notified whether or not your spot can be secured once your application is received.

## \* Notebook Advertising

Advertising in the Notebooks results in Australia-wide brand exposure. Therefore, national organisations will be given first priority for the advertising space.

**Artwork Requirements:** 1-colour black & white; Dimensions: FULL PAGE (W148mm x H210mm), HALF PAGE (W148mm x H105mm), plus 3mm bleed for both.

Advertising must be paid for, in full, prior to print deadline.

# PRICING, PAYMENTS & CANCELLATIONS

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## \*The Expo

**National Discount** only applies if your organisation's presence at desired events is organised through one national contact/office.

**Discount for charities:** Will be given to those organisations considered by the ATO to provide benefits of social value to the community in which they reach. For the purpose of The National Young Leaders Day events, **Tertiary Education Providers** and **Career Recruiting** organisations will not be considered for this discount. Discounts are solely determined by the Halogen Foundation and will be given at their discretion upon application.

## \*Sponsor-A-School

Discounted rates can be offered for large numbers of ticket sponsorship. Please call our office for more information. Please note that tickets towards sponsoring schools to attend must be over and above the tickets that the school may have already booked.

All prices include GST.

Receipt of payment will constitute a confirmed booking, and will be confirmed by email, unless otherwise stated.

Cancellation of your confirmed booking must be made in writing and emailed to us to ensure prompt notice and limit any additional cancellation fees.

Cancellations made less than 2 weeks before the event or artwork deadline will result in 100% of the full fee being payable.

# CONTACT US

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HALOGEN FOUNDATION

p: 02 9894 4561

f: 02 8211 5194

e: [ashleigh@halogenfoundation.org](mailto:ashleigh@halogenfoundation.org)

w: [www.halogenfoundation.org](http://www.halogenfoundation.org)

# SPONSORSHIP APPLICATION



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THE NATIONAL YOUNG LEADERS DAY

## FOR SECONDARY SCHOOLS

Please complete this form to indicate how you would like to participate in The National Young Leaders Day for Primary schools.

ORGANISATION NAME (FOR TAX INVOICE)

POSTAL ADDRESS

CONTACT PERSON (FIRST NAME & SURNAME)

CONTACT PERSON'S POSITION

CONTACT PERSON'S EMAIL

CONTACT PERSON'S PHONE + MOBILE

I agree to the Payment & Cancellation Policy listed below, and the Terms and Conditions outlined on the 'Sponsorship Opportunities' form

SIGNATURE

DATE

## NATURE OF INVOLVEMENT

If you are a Charity you may be eligible for a discount. Tick to apply.

We would like to be involved at the National Young Leaders Day event/s in: (please tick)

QLD 08/11/13

VIC 25/11/13

NSW 29/11/13

WA 24/03/14

SA 27/03/14

Please tick the box or boxes indicating how you would like to be involved:

**NOTEBOOK ADVERTISING (PLEASE SPECIFY):**  TEACHERS NB  STUDENTS NB  HALF PAGE(A6)  FULL PAGE(A5)

MAIL OUT  EXPO  LOGO/INFO SLIDE  STAGE BANNER(S)  30-SEC VIDEO

IN-KIND/PRIZE/CASH (PLEASE SPECIFY): \_\_\_\_\_

ONLINE (PLEASE SPECIFY): \_\_\_\_\_

## PAYMENT OPTIONS

INVOICE (EFT & CHEQUE ACCEPTED)

CREDIT CARD:  VISA  MASTERCARD

CARD NUMBER

EXPIRY DATE

 / 

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE

### PAYMENT & CANCELLATION POLICY

- All Prices include GST.
- Receipt of payment will constitute a confirmed booking, unless otherwise stated.
- Confirmation and all other sponsorship related documents will be emailed to you.
- Closing date for new applications is 2 weeks prior to the event date, unless otherwise stated.
- Cancellation of your confirmed booking must be made in writing and emailed to us to ensure prompt notice.
- Cancellations made less than 2 weeks before the event or artwork deadline will result in 100% of the full fee being payable.

### PLEASE RETURN YOUR FORM BY:

EMAIL: [ashleigh@halogenfoundation.org](mailto:ashleigh@halogenfoundation.org)

OR

FAX: (02) 8211 5194

Any questions? Call us (02) 9894 4561