



youth affairs network qld



Moreton Bay Re-engagement Forum & Expo

2008 (The Making Of...)



December 2008

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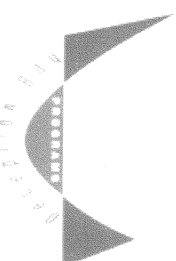
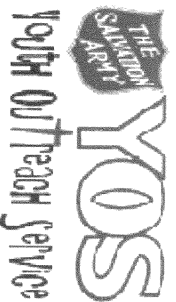
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Acknowledgements

Moreton Bay Re-engagement Forum & Expo was Proudly Brought to you by



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AUSTRALIAN PERFORMANCE LEATHER



The project aims to:

- Map re-engagement services available to young Queenslanders.
- Develop, articulate and publish models of successful re-engagement services.
- Encourage a deeper understanding within the youth sector, governments and the community about disengagement and the types of re-engagement services that can work in different communities.

The *Moreton Bay Re-engagement Forum & Expo* was a significant part of the YANQ's Re-engagement Project.

What were the event's aims?

The *Moreton Bay Re-engagement Forum and Expo* was planned as a community event that aimed to:

- offer young people a chance to share their ideas and experiences about how their communities can best ensure that all young people can enjoy their right to a quality education;
- give young people a chance to find a service that may be able to assist them;
- provide an opportunity for youth services to build relationships with each other and their community; and
- give youth services and community members a chance to share their ideas and experiences about how we can build an education system that gives ALL young people opportunities to enjoy their right to a quality education.

The central focus of this event was the needs of young people who were disengaged from education, training and employment. Attention was also focused on the ways in which youth services and community members could connect to strengthen the support available to this group of young people. It was also important to involve state and federal policy makers and advocates in the day's *conversation* and outcomes to ensure that any ideas or issues raised on the day had a good chance of being heard by people and organisations with the power to address them..

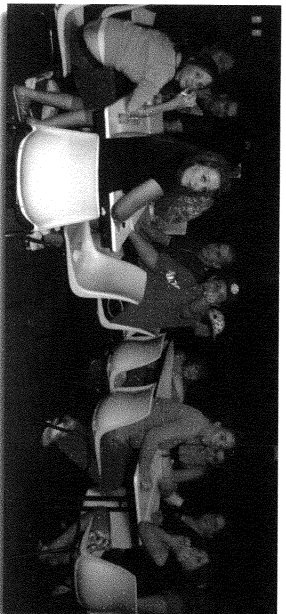


Photo 2: Young people participating in the Youth-2-Youth consultation session.

The *Forum and Expo* was one element of YANQ's broader *Re-engagement Project*. An exposition ('Expo') of services along with informal forums was chosen to promote a free flow of information and discussion between all parties present on the day. The informal nature of the event allowed for a broader range of activities to be included in the day's programme, thus providing greater opportunities to creatively achieve re-engagement.

Event Partners and Planning Committee

Why involve a planning committee?

A planning committee was formed to help YANQ organise the forum. It was felt there would be greater chances of success and securing financial and in-kind support if the event was directly associated with familiar regional services. Partners were necessary to *brand* the event and assist in its promotion.

The Caboolture Youth Area Network (CYAN) was one inter-agency that highlighted disengagement from education as a particular concern. CYAN was approached by YANQ to gauge interest in holding a regional forum and an open invitation was made to its members to form a planning

technical difficulties with the PA system.

All of this (largely unplanned for) help meant that the expo was ready to go at 9am sharp and that the community hall was packed up and clean, ready for the centre's next booking, at 3pm.

How was the event funded?

Overall the event cost \$15,562.43 to run. Cash donations and sponsorship covered \$4,850 of the costs, and a further \$11,028.43 was provided as in-kind donations.



Photo 4: A close-up of the mural, painted on the day by young people and facilitated (as an in-kind donation) by Catalyst Youth Arts.

As not-for-profit organisations, YANQ and its partners were unable to financially support the event and thus the sponsorship and in-kind donations were necessary. Securing such support was more difficult than initially hoped.

The event's main sponsors¹ were the Moreton Bay Regional Council, the Community Renewal Programme (funded by the Queensland Department of Housing), Caboolture Area Schools Industry Links Scheme (CASILS) and Minter Ellison Lawyers. Packer Leather, a company based in Nanganga also made a donation.

How was sponsorship approached?

This was YANQ's first attempt (by current staff) at gaining private, corporate sponsorship for an event, and was viewed as a 'trial'.

Letters inviting support for the event (see Appendices C and D) were sent to local businesses, larger corporations and local and Federal Members of Parliament. These requests were sent largely by YANQ, however other event partners also initiated similar communications within their community and their own networks.

That fact that YANQ and its partners had no prior relationship with any corporate bodies was one challenge to securing sponsorship. This presented a similar uncertainty in regard to appropriate approaches to advertising and communications. Greater attention could be paid to pre-event advertising and research into corporations' community development or philanthropic interests in the preparation of future events.

What was the local business community's response to sponsorship requests?

With one exception local (for-profit) businesses did not offer any support for the event. As mentioned above, Packer Leather, a Nanganga based business made a donation which was greatly appreciated.

Event organisers began the funding process with the hope that the business community would be keen financial supporters of the event. Unfortunately this was not the case. Their reluctance may have been because of financial inability resulting from the recent financial crisis or other external factors. The event's marketing may have also shaped their responses to such requests. Perhaps business-tailored promotional material could be produced and dispersed for future events to encourage businesses financial support. It is hoped that with greater communications and improved understanding between the business and community sectors, there will be more support from businesses for events such as this in the future.

The response from Local Government and community organisation representatives was contrary to

¹ Sponsors were organisations that donated more than \$1000 for the event. In return, their logos were included on all material developed in the lead up to, and following the event (including this document)

for-profit organisations is easier said than done. Research conducted by QCOSS² in 2002 suggests that nurturing and maintaining relationships is a time-consuming task, one that community service organisations are rarely resourced to undertake in anything but an ad-hoc fashion.

This process additionally highlighted how essential it is to have appropriate regard for business deadlines and due dates. A handful of the corporations approached signalled insufficient time to process the request as a reason for it being denied. Larger firms' sifting and selection processes are time intensive, particularly where there is no established relationship between the organisation and business. For the future, as much time as possible should be allowed for this element of the funding process.

Were the 'corporate connections' maintained?

All the event sponsors and supporters were sent a letter of thanks, an invitation to the event and a copy of the day's programme.

In an effort to develop YANQ's relations with the businesses contacted with sponsorship requests and build on the connections made, the invitation and programme were extended to all company representatives with electronic contact details. For the future, sufficient time (if available) should be allowed for hard copies of these documents to be sent to all the businesses and Government departments approached.

Sponsors and supporters were additionally provided with a hard-copy of all the event outcomes and directed to the available photographs and video footage of the event.

Planning

Why have a set event budget?

Having a budget is essential for all aspects of event preparation. Venue size, location and availability, catering, workshop facilitators, spaces, group sizes and materials, equipment hire, promotional material and marketing, video production or event recording fees and staff and administration costs all need to be considered in the event's preparation.

A set budget acts as a target for income, a check-list and a guide to the limits of the event and the form it will take. The budget for the *Forum and Expo* was formed with preparation and on-the-day costs balanced against in-kind and cash donations from supporters.

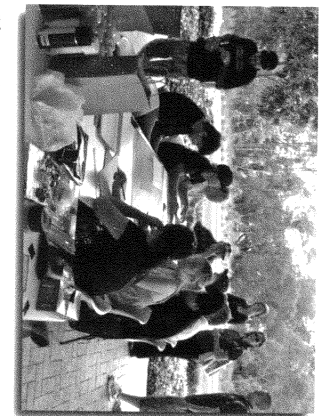


Photo 7: Young people at the stencil art workshop - facilitated as an in-kind contribution by the Transit Lounge

The *Forum & Expo* was budgeted to cost just over \$14,000 thousand dollars. After accounting for activities that were provided in-kind (as donations) the event ended up costing \$15,562.43 to run. Working to a budget from day one, ensured that no expenses were encountered which could not be paid for – and thus only activities that could be donated in-kind (i.e. for free) were added once it became clear that sponsorship and donations would not cover the actual cost³.

A copy of the budget, detailing the allocation of funds, has been attached to this report (see Appendix B).

² See *Maximising Community Business Partnerships: Relationships between Third Sector, Government, Educational and Business Organisations in Logan City*. Available online at <http://www.yanq.org.au/content/view/243/33/>

³ YANQ covered all expenses not covered by cash or in-kind donations, using recurrent funding it receives from the Queensland Department of Communities.

A disadvantage of not being able to record individual registrations on the day is that we were unable to follow up with everyone that attended – for example to send them outcomes from the Youth-2-Youth consultation session⁴.

How was the day's programme prepared?

The day was advertised as an informal event. As previously mentioned, this was done to foster non-threatening and non-confrontational discussions between young people and youth services. The programme was planned to give sufficient opportunities for all interested attendees to participate in the workshops and consultation sessions available on the day.

The programme was electronically circulated to stall holders, the planning committee and registered attendees. Technical difficulties experienced early in the day's proceedings meant that some parts of the programme had to be delayed and some repeat events (e.g. 2nd Youth and Adult Consultation sessions) had to be cancelled. Nevertheless this had little impact on the outcomes of the day.

The use of the term 'programme' could be revised for future events. As the day was marketed as an informal expo aimed at the needs of young people, overly formal proceedings were well avoided. Perhaps this practice could be mirrored in the terminology used within promotional material. A *What's On List* is an example of a viable replacement. The needs and preferences of the target audience must be central to all aspects of event preparation, including planning and literature.

How were the workshops chosen?

Several workshops, for both the young people and adults in attendance on the day, were included in the day's activities. The nature of the workshops was decided upon by the planning committee. It was felt that the activities included on the day must allow for creative responses to the issue of disengagement.



Photo 10: Volunteers working hard to fix the technical problems

4. The session's outcomes report is available on-line at: <http://www.yanq.org.au/content/view/full/146772/>.



Photo 9: The audience enjoy the Welcome to Country by Dr Eve Fesi

The workshops included in the day's programme were obviously subject to the availability of facilitators and the cost of their services. As the event was funded through sponsorship and in-kind support all facilitators were requested to provide their services in-kind. In some instances such a donation was not financially possible for the facilitator and workshops were sent to tender, with cost being the main factor for selection.

The workshop activities were clearly influenced by the interests of the target audience. A mixture of active and creative pursuits were included to encompass a variety of participant interests. Hip-hop song writing, hip-hop dance, stencil art, a mural expression wall, didgeridoo, volley ball, an adult workers solutions forum and the *Youth-2-Youth Solutions Forum* were the activities decided upon.

Two presentations were planned for the day – one a pre-recorded Hip-Hop song set to be shown via powerpoint, the

What would we do differently next time?

There were several recommendations put forward by the event partners as to how a future event, run on the same budget and time constraints could be better achieved. Many of these recommendations have already been mentioned in the preceding paragraphs.

Hold the event earlier in the year

One of these suggestions was an alteration to the event's date. It was suggested that moving the event from the end of year period to the months of March or April could allow a greater number of disengaged youths to participate and find appropriate assistance. This date change would enable young people who have entered the education system and then left it early in the year to access appropriate resources and prevent disengagement. Similarly a September-October event would enable those youths who have become disengaged in the second semester to connect with a service or gro up that may assist with engagement for the remainder of the year.

Have a 'Sicker' Title

(Where 'sick' = 'excellent')

The title of the event was reported as being discouraging for young people thinking of attending the day. It was suggested that a more young people-appropriate, less formal description be used to improve their interest in the event. The term *forum* was said to be confusing and unnecessary in light of the relaxed nature of the day. It can also be noted that the event became more focused on its *expo* element. This alteration could have been more accurately represented in the promotional material to avoid any confusion with potential attendees.

Have a Plan B for all technical equipment

The technical difficulties experienced on the day generated various suggestions for improvement. Ensuring that there is effectively operating audio and visual technical equipment on the day was the most common recommendation. It was suggested by several event partners that music would have added to the overall atmosphere of the expo. The absence of music on the day was due to difficulties with technology. This additionally meant that there was no equipment available to make announcements about the commencement of certain workshops and on-the-day alterations to the programme.

More Performances

There was also a suggestion that improved audio equipment may enable more performances by young people on the day. Music by local bands, rotating masters of ceremony or greater feedback opportunities are just a few examples of how this could be implemented. This would have the dual advantage of improving young people's involvement and increasing general attendance at workshops through improved programme clarity.

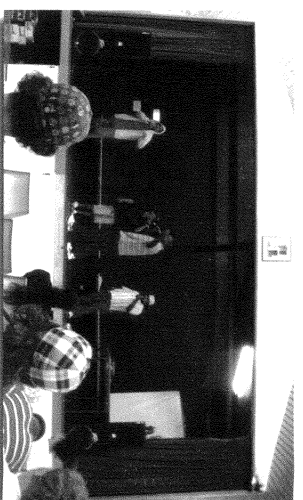


Photo 12: BAP, performing their Hip Hop song 'School of Hard Knocks'

Interaction between young people and stall holders

To improve interactions between stall holders and young people attending the event perhaps greater briefing information could be provided to stall holders and service representatives to avoid a one-sided initiation of communication. It was noted that young people largely approached stall holders. Uncertainty as to the role that stall holders were hoped to provide may have contributed to this practice. With a more detailed explanation of the aims of the event and the rationale behind its initiation this could be overcome in the future. In doing so, the aims of such a project could be more

Appendix A: Essential Event Check-list

There are several *Event Management Guides* available on-line which were of use during the planning and preparation of the *Forum and Expo*. Here is a brief compilation of our key recommendations for a successful community event:

Planning

- ✓ Set clear event objectives
- ✓ Identify your target audience
- ✓ Outline optimum event outcomes
- ✓ Set an estimated attendance number
- ✓ Calculate a event budget
 - Consider both in-kind and financial support/sponsorship
- ✓ Include appropriate business and media representatives in pre-event communications
 - Hire costs
 - Booking requirements – ie minimum/maximum time limits, bond, deposit, etc
- ✓ Select suitable venue: with attention paid to:
 - Estimated attendee numbers
 - Nature of planned activities and space necessary for their facilitation
 - Facilities required for safe food management
 - Disabled access
 - Available infrastructure (ie bathroom facilities)
 - Provision of necessary equipment, with regard to planned activities
 - Sufficient guest parking
 - Public safety – necessary light and sound
 - Insurance
- ✓ Ensure all bookings and arrangement are confirmed prior to the event
- ✓ Promotional material
 - To be produced and well circulated prior to the event's registration date (including sponsoring bodies)

Sponsorship and Support

- ✓ Identify businesses with specific event interests:
 - Locality
 - Parallel aims/ideals
 - Allegiance with target audience
 - Existing relationship with planning committee members
- ✓ Highlight necessary in-kind donations
- ✓ Develop regional *conversation* about the event – fostered within local media sources
- ✓ Provide desired supporters with a detailed event outline including the rationale behind its initiation, objectives and benefits of their partnerships/involvement
- ✓ Ensure follow-up communication with those individuals, businesses or departments contacted

Appendix B: Event Budget

Expenses

Item	Cost	Explanatory Notes
Wages & Oncosts – Project Officer	\$4,587.45	23 days at SACS 5.1
Wages & Oncosts – Project Manager	\$1,873.70	7 day at SACS 8.2+
Postage	\$0.00	Covered in general admin costs - used e-mail networks for promobulk of promotion
Marquee Hire*	\$500.00	
Venue Hire*	\$578.25	
Catering	\$3,219.00	Fruit, gourmet rolls, sandwiches and tea/coffee for 230 people (+ \$75 of donated in-kind)
Promotion	\$0.00	Will develop flyers/promo in-house
PA Equipment*	\$200.00	
Video recording & editing	\$990.00	
Photography*	\$300.00	
Welcome to Country	\$200.00	
Facilitation	\$0.00	Included in wages for project manager
Documentation	\$0.00	Included in wages for project officer
Speakers fees	\$0.00	Not applicable – this is a networking, rather than prof development, forum
Mural (facilitation and materials)*	\$240.00	2 murals, \$120 each
Hip-Hop Song Writing Workshop	\$200.00	
Youth Engagement (forum leadup)*	\$1,259.71	5 Youth workers spending 1 day each prior to forum + 2 hours at forum running activities
General Administration Costs*	\$1,414.81	10% of total of above items (to cover telephone, postage, car travel, internet use etc)
Total	\$15,562.93	

Income – Cash

Item	Income	Explanatory Notes
Sponsorships	\$4,600.00	4 organisations
Donations	\$250.00	
Total of Cash Income	\$4,850.00	

Income – In Kind Donations

Item	Income	Explanatory Notes
Catering (soft drinks)	\$75.00	Donated by KYC Consultancy
PA Equipment – Donated by KYC Consultancy	\$200.00	Donated by KYC Consultancy
Mural (facilitation and materials)	\$240.00	Donated by Catalyst Youth Arts
Photography	\$300.00	Donated by Catalyst Youth Arts
Marquee Hire	\$500.00	Donated by Moreton Bay Regional Council
Venue Hire	\$578.25	Donated by Moreton Bay Regional Council
Youth Engagement (forum leadup)	\$1,259.71	Donated by forum partners and 1 member of the planning committee.
YANQ – Staff Time and admin costs	\$7,875.97	Donated by YANQ
Total of In-Kind Support	\$11,028.93	

TOTAL EXPENSES	\$15,562.93
TOTAL INCOME (including In-kind)	\$15,878.93
NET PROFIT/LOSS	\$316.00



youth affairs network qld

Dear Sir/Madam,

RE Support your community to enhance educational opportunities for marginalised Youth

On the 11th of November, the Youth Affairs Network of Queensland (YANQ) in conjunction with local youth services in Moreton Bay will conduct a Community Forum for Disengaged Youth and their services in Caboolture. The forum will focus specifically on the needs of young people in the Moreton Bay region who are not participating in education, training or work.

YANQ's partners in this forum are the Deception Bay Community Youth Programs, Caboolture Area Youth Service, the Salvation Army Youth Outreach Service and Kidz Youth Community Consultancy. We are also supported by the Caboolture Youth Justice Service and Redcliffe Area Youth Space.

The *Re-engagement Forums* will enable young people to communicate their needs directly to service providers, allow youth services to share best practice and give policy makers at the State and Federal levels an insight into how to shape policy to ensure the optimum outcomes for young people. YANQ and its partners require approximately \$13,000 to organise this forum and would welcome your contribution.

Your assistance will ensure the forums and resources are a success and lead to better opportunities for young people. Enclosed with this letter is a post/fax-back form that you can use to show your support for the Moreton Bay Re-engagement Forum.

Any help you can offer will give marginalised young people in Queensland a better chance of realising their own extraordinary potentials.

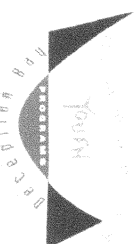
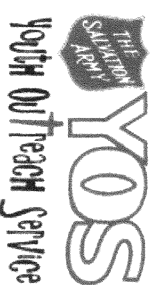
For further details in relation to the *Re-engagement Forum*, please feel free to contact David Powell (ndo@yanq.org.au) or Caroline Woods (teenage@yanq.org.au) at the YANQ West End Office on 3844 7713.

Yours sincerely

Siyavash Doostkhah
Director



KIDZ
YOUTH
COMMUNITY



Youth Affairs Network Queensland
30 Thomas Street, West End Q 4101
Ph: 07 3844 7713 / Fax: 07 3844 7731
Email: director@yanq.org.au
Web site: www.yanq.org.au

Appendix D: Sponsorship Form

Copy included over the page...

The Re-engagement Forum

Connecting Marginalised Young People in Moreton Bay with their Community

On November the 11th The Youth Affairs Network of Queensland (YANQ) in partnership with local youth services will conduct a Community Forum for disengaged young people, youth services and education providers.

The Re-engagement forum **focuses on the needs of young people currently disengaged from education, training and employment.** The forum will:

- enable youth services to build connections with each other, their community and policy makers;
- allow young people to communicate their needs directly to service providers and policy makers;
- give policy makers at the State and Federal levels an insight into how to shape policy to ensure the optimum outcomes for young people

We would welcome your assistance to help give marginalised young people in Moreton Bay a better chance of realising their extraordinary potentials.

Yes, I will support the Re-engagement Project by...

- ☐ Donating money (see below)
- ☐ Sponsoring the forum (see below)
- ☐ Offering in-kind support (please leave your details and we will contact you)

Donations...

I will to donate the following amount:

- ☐ \$50 ☐ \$100
- ☐ \$150 ☐ \$200
- ☐ \$300 ☐ Other \$ _____

Sponsorship Opportunities

Bronze: \$1000 - \$1999. Recognition with logo on reverse side of forum flyers and inside cover of forum program.

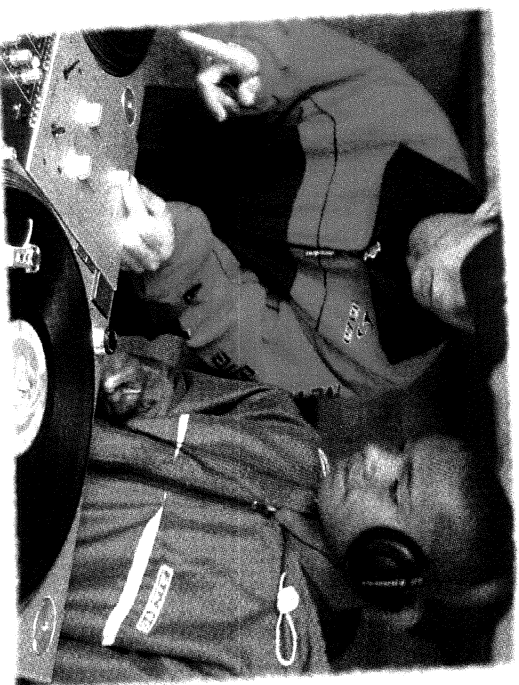
Silver: \$2000 - \$2999. Bronze + Listed as sponsor (with logo) on promotional material for the forum and on inside-front cover of forum program.

Gold: \$3000 - \$4999. Silver + Company name & logo prominently displayed on all promotional material and front-cover of forum program & opening powerpoint display at forum indicating 'Gold Sponsor'.

Platinum Partner: \$5000+. All promotional material developed in partnership with you. Opportunity to officially welcome delegates and open the forum.

NB: All levels of sponsorship entitle your company or organisation to set up a trade/information stall at the forum you are sponsoring as well as include your brochures & promotional material (supplied by you) in any mailouts YANQ conducts to promote the forum.

I / my company will sponsor the 'Re-engagement Forum for the following amount: \$ _____



Payment Details

Tax Invoice

YANQ ABN: 28 205 281 33

This support is offered by: ☐ Myself ☐ My Company

Company: _____

Name: _____

Telephone: _____

Mobile: _____

E-mail 1: _____

E-mail 2: _____

Addr: _____

State: _____ Postcode: _____

- ☐ Please send YANQ updates and the fortnightly E-mail Bulletin to my 1st / my 2nd / both (please indicate) e-mail addresses/above.

Please find enclosed payment for \$ _____

Payment is to be made via:

- ☐ **Cheque/Money order:** Please post this portion with your cheque or money order payable to Youth Affairs Network of Qld.

- ☐ **EFT – Direct Deposit**

BSB 633-000 Account # 123043259

Youth Affairs Network of Qld

Please use Company or Personal Name as reference
Email remittance advice to finance@yanq.org.au

- ☐ **Credit Card**

Please credit my ☐ Master Card ☐ Visa

Card No _____

Name on Card: _____

Expiry Date: ____ / ____ (mm/yyyy)

Signature _____

If you require a receipt please tick this box ☐

Send this form to:

Post: YANQ, 30 Thomas St, WEST END Q 4101

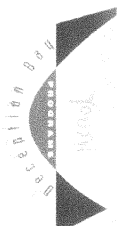
Fax: +61 7 3844 7731

Email: reengage@yanq.org.au

Appendix E: Promotional Flyers

Copies included over the page...

NB: The flyers were produced and distributed early in the process, before all partners and sponsors had been confirmed. As a result, the flyers do not acknowledge all the partners and sponsors for the event.



MORETON BAY RE-ENGAGEMENT FORUM & EXPO

This forum is for and about young people who want to get back into education and the services that can help them. At the forum ...

- Youth services will connect with each other, their community and policy makers;
- Young people will connect with services and policy makers and let them know what they need to get back into education;
- Youth services will put on some **free activities** for young people – didgeridoo workshops, hip-hop sessions and more.

Who should come:

- **Young People** – find out who can help you get to where you want to be and have your say on what services you need.
- **Youth services** – connect with young people, network with other services in your region, tell policy makers & advocates what you need to ensure success.
- **Schools** – connect with local youth services and young people, have a say on policies and practices to help young people at risk.
- **Community members, parents & carers:** find out what services are available in your area and have a say on what your community needs to make sure all its young people get a fair go at education.

For details phone **YANQ** on 07 3844
7713 or email reenengage@yanq.org.au

Registration Form: Moreton Bay Area Re-engagement Forum

November 11, 2008

Name(s) _____

Email(s) _____

Contact Details
Address: _____

Tel: _____

Mob: _____

Fax: _____

Organisation _____

Will young people from your service be attending? Yes/No. If yes, how many approx? _____

☐ **Tick this box if your organisation is interested in holding a stall, we will contact you with details.**

WHEN: 11th November, 2008
TIME: 9.00am-2.30pm
WHERE: Morayfield Community Centre
289 Morayfield Road,
Morayfield (next to Bunnings)
COST: **FREE!**

Proudly Sponsored By
Moreton Bay
Regional Council

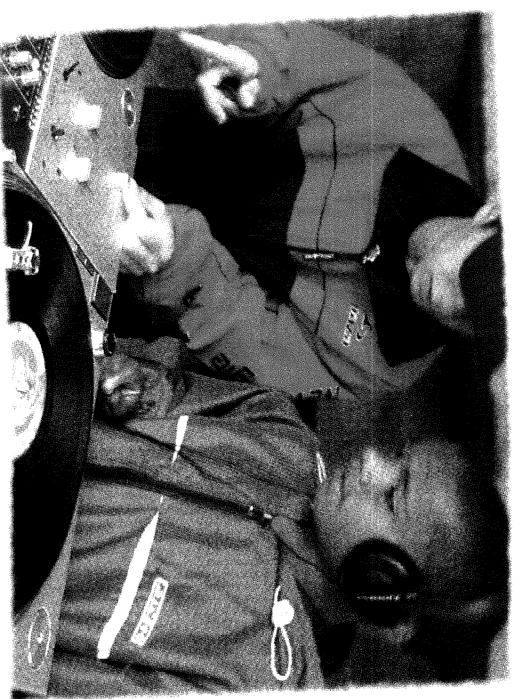
MinterEllison

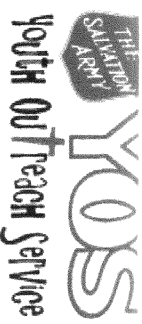
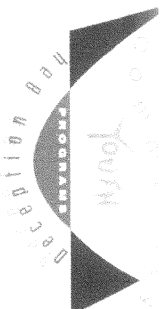
L A W Y E R S

Send this form via

Post to
YANQ, 30 Thomas St,
WEST END Q 4101
Fax to 07 3844 7731

Email to
admin@yanq.org.au





MORETON BAY EDUCATION FORUM & EXPO

CALLING ALL YOUNG PEOPLE!

FREE ACTIVITIES: hip-hop sessions, didgeridoo workshops, stencil art, expression wall and more.

FIND SERVICES: local services that can help you come up with a plan of action and get ahead in life will be at this event.

HAVE YOUR SAY: tell politicians, youth services and schools (flexi and traditional) what they can do to support you better.

MEET OTHER YOUNG PEOPLE with similar ideas, passions and interests.



FREE TUCKER!

Our promise to you:

- Free activities!
- Good food!
- Your ideas taken seriously!
- No boring lectures!

WHEN: 11th November, 2008

TIME: 9.00am-2.30pm

WHERE: Morayfield Community Centre
289 Morayfield Road
Morayfield (next to Bunnings)

COST: **FREE!**

For details phone YANQ on
1800 177 899 or email reenengage@yanq.org.au

Please Register – if we know you're coming we'll make sure we have enough food
To register either PHONE 1800 177 899, email reenengage@yanq.org.au or send us the form below...

Name(s) _____ Email(s) _____

Phone/Mobile (optional) _____

Send this form via

Post to
YANQ, 30 Thomas St,
WEST END Q 4101

Fax to 07 3844 7731

Email to
admin@yanq.org.au

Appendix F: Media Releases

Copies included over the page...



youth affairs network qld

6 October, 2008

MEDIA RELEASE: Learning Expo for 'Disengaged' Youth

The Youth Affairs Network of Queensland (YANQ) and local youth services will be holding the Moreton Bay Re-engagement Forum & Expo at the Morayfield Community Centre on November 11 (9am to 2:30pm). The Forum and Expo is for and about young people who have become disengaged from education and want to get back into learning.

The Forum & Expo will be an opportunity for young people to connect with their local youth services and for young people, services and policy makers to discuss what should be done to ensure all young people can get the quality education they deserve so they can realise their extraordinary potentials.

On the day, young people will share their ideas and views on how best to support them back into learning. Local services will also be there to provide information and conduct free, fun workshops for young people including hip-hop sessions, stencil art, didgeridoo lessons and more. Local services will also have a chance to share their ideas on how communities in the Moreton Bay Region can better support young people to re-engage with learning.

To ensure its success YANQ and its fellow non-profit partners are seeking financial support from local businesses and community members. Minter Ellison Lawyer's have already provided generous sponsorship for the event, however a further \$3,000 is required. Any organisation or government entity interested in offering support (in cash or in-kind) is invited to contact Caroline Woods (ph: 3844 7713 or email reengage@yanq.org.au) to discuss sponsorship opportunities.

Any local service relevant to young people who are disengaged from education and work (or their families) that is interested in holding a stall at the expo is invited to contact Caroline Woods (ph: 3844 7713 or email reengage@yanq.org.au).

All members of the community are invited to attend the event to get information on what services are available locally as well as share their ideas on what their community needs to do to give all young people a fair go at education.

YANQ will collate all the ideas and issues raised on the day and ensure that policy makers at the Local, State and Commonwealth levels of Government are informed.

YANQ's partners in hosting the forum are the Caboolture Area Youth Service, Deception Bay Community Youth Program and the Salvation Army Youth Outreach Service. Other youth services are also contributing significant support to organise the event, notably Kidz Youth Community Consultancy, the Redcliffe Area Youth Space and the Caboolture Youth Justice Service.

The event has been initiated by YANQ in response to concerns from its members that not enough was being done in Queensland to support young people who have fallen through the cracks in the education system to re-engage with learning.

CONTACT: David Powell, Network Development Officer, Youth Affairs Network of Queensland
Phone (07) 3844 7713 or email ndo@yanq.org.au

MEDIA RELEASE

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youth affairs network qld

Young People in Deception Bay: Standing Up for an Education

Young People from Deception Bay will stand up and be counted at a community forum & expo in November that will focus on the needs of young people who have become disengaged from school and work.

At the Moreton Bay Re-engagement Forum & Expo (November 11, Morayfield Community Centre), a dynamic group of young people from Deception Bay will host a workshop for other young people on the day. In the workshop, young people will share their ideas about how they and their communities can work together to make sure that all young people can enjoy the opportunities that a quality education delivers.

Tanya Genito, a youth worker with the Deception Bay Community Youth Programs today said that "these young people have all at some stage become dropped out, or been pushed out of traditional schools. But they've also shown great courage and have supported each other to take up other opportunities to get back into learning. At the workshop they want to focus on those re-engagement strategies that have been tried and tested. They know what has worked well for them and what hasn't and they want to give other young people the opportunity to share their ideas too."

David Powell, Network Development Officer with the Youth Affairs Network of Queensland added "this is a great initiative by these young people. As a Nation we need to do a lot more to support all young people in education and these young people are giving us a great opportunity to hear 'straight from the horses mouth' what works and what doesn't. The Youth Affairs Network of Queensland will do everything we can to make sure that the ideas and experiences of these young people are heard by policy makers at all levels of government."

The Moreton Bay Re-engagement Forum and Expo will be held at the Morayfield Community Centre on November 11 (9am to 2:30pm) and is being organised by the Youth Affairs Network of Queensland (YANQ) and local youth services. The Forum and Expo is for and about young people who have become disengaged from education and want to return to education.

The Forum & Expo will be an opportunity for young people to connect with their local youth services and for young people, services and policy makers to discuss what should be done to ensure all young people can get the quality education they deserve. YANQ will collate all the ideas and issues raised on the day and ensure that policy makers at the Local, State and Commonwealth levels of Government are informed.

The Forum & Expo will also incorporate free, fun workshops for young people including hip-hop sessions, stencil art, didgeridoo lessons and more.

Any local service relevant to young people who are disengaged from education and work (or their families) that is interested in holding a stall at the expo is invited to contact Caroline Woods (ph: 3844 7713 or email reengage@yanq.org.au).

YANQ's event partners are the Caboolture Area Youth Service, Deception Bay Community Youth Program and the Salvation Army Youth Outreach Service. Other youth services are also contributing significant support to organise the event, notably Kidz Youth Community Consultancy, the Redcliffe Area Youth Space and the Caboolture Youth Justice Service.

The event has been initiated by YANQ in response to concerns from its members that not enough was being done in Queensland to support young people who have fallen through the cracks in the education system.

Media Contacts:

Tanya Genito, Youth Support Coordinator Deception Bay Community Youth Programs – 3204 0277.
David Powell, Network Development Officer, Youth Affairs Network of Queensland – 0434 932 430.

MEDIA RELEASE

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youth affairs network qld

Hip-Hop Song Spells out a Future in Education

Young People from Caboolture will perform their own hip-song at a community forum & expo in November that will focus on the needs of young people who have become disengaged from school and work. The young people, all previously disengaged from education describes what has helped them to 're-engage' and take responsibility for their futures.

The song will be performed at the Moreton Bay Re-engagement Forum & Expo (November 11, Morayfield Community Centre). The young people are supported by Kids Youth Community Consultancy, a local youth service that supports young people and communities to reach their full potentials.

Kim Reid, the director of Kidz Youth Community Consultancy today said that "these young people have all taken responsibility for their futures, and are helping their community to recognise what is needed so all young people have similar opportunities. They have all at some stage been labeled 'drop outs' but they've shown that with the right support from their community any young person can stand up and grap hold of opportunities for a better future. The hip-song they will perform is an honest account of their experiences in education but it is also about what might help other young people in similar situations."

David Powell, Network Development Officer with the Youth Affairs Network of Queensland (the Forum Organisers) added "we're very excited about the hip-hop performance. This forum is all about what works to support young people in education – especially young people who have become disengaged with education in the past. We hope many more young people will come on the day and share their ideas with us. They'll also get a chance to write their own hip-hop song, take some free hip-hop dance lessons and didgeridoo lessons. Many youth services from the region will also be there so it will be a great opportunity for young people who aren't in school or work to find a service that can help them build a better future."

The Moreton Bay Re-engagement Forum and Expo will be held at the Morayfield Community Centre on November 11 (9am to 2:30pm) and is being organised by the Youth Affairs Network of Queensland (YANQ) and local youth services. The Forum and Expo is for and about young people who have become disengaged from, but want to return to, education. It will be an opportunity for young people to connect with their local youth services and for young people, services and policy makers to discuss what should be done to ensure all young people can get the quality education they deserve. YANQ will collate all the ideas and issues raised on the day and ensure that policy makers at the Local, State and Commonwealth levels of Government are informed.

The Forum & Expo has been sponsored by Minter Ellison Lawyers, the Moreton Bay Regional Council and supported by Packer Leather, a local company.

Any local service relevant to young people who are disengaged from education and work (or their families) that is interested in holding a stall at the expo is invited to contact Caroline Woods (ph: 3844 7713 or email reengage@yanq.org.au).

The forum is being organised by the Youth Affairs Network of Queensland along with local partners and supporters including Kidz Youth Community Consultancy, Caboolture Area Youth Service, Deception Bay Community Youth Programs the Salvation Army Youth Outreach Service, the Redcliffe Area Youth Space and the Caboolture Youth Justice Service.

The event has been initiated by YANQ in response to concerns from its members that not enough was being done in Queensland to support young people who have fallen through the cracks in the education system.

Media Contacts:

Kim Reid, Director of Kidz Youth Community Consultancy – 0401 964 730.

David Powell, Network Development Officer, Youth Affairs Network of Queensland – 0434 932 430.

Appendix G: Evaluation Results

Following the forum, all those who had registered (either previously, or on the day) were invited via email to fill out an online evaluation form. The form asked people to give general feedback on the Forum & Expo. In addition to this, a meeting of the planning committee was held after the event to discuss what went well and what could be done differently in the future.

The suggestions from both the online survey and the final planning committee meeting have been included throughout this document.

With regards to the online survey, it invited participants to rate the forum generally, and with respect to the specific aims.

The results were as follows:

Aim: Giving young people a chance to share their ideas and experiences on education.

Very Good	2
Good	8
Average	8
Poor	1
Very Poor	0

Aim: Giving young people a chance to connect with a service that can help them re-engage with education.

Very Good	8
Good	8
Average	3
Poor	0
Very Poor	0

Aim: Giving service providers an opportunity to connect with each other and their community.

Very Good	11
Good	6
Average	2
Poor	0
Very Poor	0

Aim: Giving service providers an opportunity to share ideas and experiences about improving education for young people who are no longer participating in education or work.

Very Good	4
Good	5
Average	8
Poor	2
Very Poor	0

Young people were also asked to rate the activities that were provided on the day.

Very Good	0
Good	9
Average	4
Poor	1
Very Poor	0

All participants were invited to rate the Moreton Bay Re-engagement Forum & Expo (generally).

Very Good	5
Good	8
Average	4
Poor	0
Very Poor	0